









# VIRTUALSC DIALMYCALLS CASE STUDY

STARTED USING DIALMYCALLS: MARCH 15, 2014

FREQUENCY OF USE: DAILY

TYPE OF SERVICE: VOICE + SMS BROADCASTING SERVICE

#### **CHOICE OF PROVIDER**

Virtual SC selected DialMyCalls because we were priced better and the ease of management on subaccounts was great. They love our responsiveness and we have fulfilled their unique needs. They do not operate the same way as other schools and we have been good at listening to their problems and solving them.

#### **CLIENT NEEDS**

Academic reminders. VirtualSC needed to give their teachers the ability to easily send academic calendar reminders to all their students --- DialMyCalls was the perfect solution to handle the amount of teachers VirtualSC has employed.

#### **FEATURES UTILIZED**

Our **sub-accounts** system is one of the main features used by *VirtualSC* to manage all teachers under one main DialMyCalls account. Texting out academic reminders to easily modifiable recipient [student] lists has been extremely beneficial -- the ability to **schedule calls and texts** in advance is also a great feature.

#### **CLIENT FEEDBACK**

Every semester DialMyCalls has saved teacher's days on making calls, especially welcome calls to new *VirtualSC* students. "The system has worked extremely well for us."

"THE SYSTEM HAS WORKED EXTREMELY WELL FOR US."



# SOUTH CAROLINA

## **ABOUT VIRTUALSC**

**MISSION:** To provide South Carolina students with flexible and rigorous online learning opportunities that will help them acquire the knowledge, skills and characteristics necessary for college and career readiness.

### **CORE VALUES**

- The student should be at the center of each decision.
- Integrity, honesty and respect are paramount in all aspect of VirtualSC's operations.
- Courses must be engaging and interactive with rigorous standards-based content to meet the diverse educational needs of the students.
- Students, parents, and sponsors should be active partners in the process.
- All students, parents, teachers and sponsors are accountable for their role in the educational process.
- Continuous examination is vital to program improvement.