

November 2025

CASE STUDY

How can you use DialMyCalls?



THE COSMOPOLITAN
of LAS VEGAS





FREQUENCY OF USE:

EMERGENCIES

TYPE OF SERVICE:

VOICE + SMS BROADCASTING SERVICE

CHOICE OF PROVIDER

The Cosmopolitan of Las Vegas liked the interface DialMyCalls offers as it was very easy to use. Our site was focused and specific on its functionality for their use. Our domain name was aligned with our product. We have also updated our site since they have been a customer and it has helped them. They have always been able to get in touch with someone at DialMyCalls.

FEATURES UTILIZED

Ease of use.

This has been critical since they have many Admins at The Cosmopolitan of Las Vegas they had to train on the system. They like how there are many different ways to create a message. In the future they are considering using DialMyCalls for shift call-outs too, not just emergency alerts.

CLIENT NEEDS

Emergency broadcasts via phone call and text message. The Cosmopolitan of Las Vegas needed an emergency notification system to send out alerts to employees and partners. In the case of an emergency at The Cosmopolitan of Las Vegas, they wanted the ability to notify approximately 5,000 employees and partners quickly and efficiently.

CLIENT FEEDBACK

A+. Feedback from The Cosmopolitan of Las Vegas admins and recipients has been all positive. "We highly recommend DialMyCalls as a broadcast tool for any business purpose.



WE HIGHLY RECOMMEND DIALMYCALLS AS A BROADCAST TOOL FOR ANY BUSINESS PURPOSE.



About Cosmopolitan of Las Vegas



The resort's uniquely vertical multi-tower design offers spectacular views of the vibrant city. The new 2,995-room resort features oversized, residential-style living spaces with expansive, one-of-a-kind private terraces.

The Cosmopolitan's luxurious resort amenities include a 100,000-square-foot casino; Sahra Spa & Hammam; three unique pool experiences at The Pool District; Marquee Nightclub & Dayclub at The Cosmopolitan, a multi-level integrated nightclub; and 150,000 square feet of state-of-the-art convention and meeting space.

An eclectic lineup of new-to-market retailers include AllSaints Spitalfields, Beckley, CRSVR Sneaker Boutique, DNA2050, Droog, Molly Brown's Swimwear, Retrospecs & Co, Skins 6|2 Cosmetics and STITCHED.

*All pictures used courtesy of [Cosmopolitan of Las Vegas] @Cosmopolitan_LV on Twitter.

An Enterprise Level Mass Notification System At An Affordable Price

Discover DialMyCalls

For close to two decades, we've proudly served as a premier online mass notification service, enabling over 40,000 organizations to effortlessly dispatch crucial information via text messages, phone calls, and emails. With a track record of facilitating the seamless delivery of over a billion notifications, we've become the trusted choice for organizations of all sizes.

Over 40,000+ Organizations Rely on us to Deliver A Billion+ Voice & Text Messages!